

## **PRESS RELEASE**

### **kapilendo becomes full-service-provider**

#### **Two new brands and a new CEO**

Berlin, June 24th, 2016.

The Berlin-based Fintech enterprise kapilendo is evolving into a full-service-provider in the field of crowdfunding. Soon there will be two new subbrands beneath the umbrella brand of kapilendo: kapilendo credit and kapilendo venture. The launch of the new brands will take place on the 30th of June, 2016.

The brand kapilendo credit is going to pursue the path of the well-known and successful crowdlending model of kapilendo: an online credit marketplace which provides small and medium-sized enterprises with a fast, low priced, and unbureaucratic financing by private investors. However, the new brand kapilendo venture will place its focus particularly on the early stage financing of startups and innovative high-growth companies. With the products Venture Loan and Curated Crowdfunding, kapilendo venture offers private investors the opportunity to participate in the growth story of young and promising enterprises.

„With our new brand kapilendo venture, kapilendo’s success story will be continued and extended to include crowdfunding for startups. As a full-service-provider we are now able to offer enterprises a unique funding portfolio, starting from the early stage financing level up to the funding requirements later on“, states Christopher Grätz, co-founder and CEO of kapilendo.



With immediate effect, Stephan-Nicolas Kirschner is assigned as CEO of the new brand kapilendo venture. Kirschner is in charge of the strategical development and advancement of the products.

„We are very pleased to continue kapilendo’s success story with kapilendo venture and offer crowdfunding for startups besides the well-established crowdlending model. Analogue to kapilendo credit’s formula for success, kapilendo venture is going to adopt the projects’ high class, emotional presentation including the professional film creation and will provide the young enterprises with comprehensive advisory support and assistance. On the 30th of June, we will be launching the new platform with information regarding our first startup project, which will be top-class, prominent and fast-growing“, says Stephan-Nicolas Kirschner.

Since 2010, Stephan-Nicolas Kirschner plays an active role in the German startup scene. Kirschner was one of the first associates of Lieferheld/Delivery Hero. In 2010, he founded his own startup, Funus.de, which was accompanied in several funding rounds by the founders of Check24. Before joining kapilendo venture, Kirschner worked for the IHK Berlin as a ‘startup coordinator Finance’ and was responsible for all issues covering startup fundings including crowdfunding.

### **About kapilendo**

kapilendo ([www.kapilendo.de](http://www.kapilendo.de)) is a full-service-provider in the field of crowdfunding, covering the entire funding spectrum from crowdfunding to crowdlending with the two brands kapilendo credit and kapilendo venture.

kapilendo venture offers startups access to growth financing through private investors, while kapilendo credit provides fast, low priced, and unbureaucratic financing to medium-sized enterprises via investments by private individuals. The German Fintech startup was founded in January 2015 and has its headquarters in Berlin. kapilendo was funded by Comvest Holding, FinLab AG and several renowned business angels.

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